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# Press Release



## Beacon Pointe Advisors Selected as One of The Most Dependable™ Wealth Managers of Southern California

Newport Beach, CA, June 24, 2008: Beacon Pointe Advisors has been selected by Goldline Research as one of The Most Dependable™ Wealth Managers of Southern California for 2008. The list of the Most Dependable™ Wealth Managers of Southern California is scheduled to be published in the July 21st issue of Forbes Magazine.

"We believe that our inclusion on this list provides strong testament to the success of employing our sound principles in serving the best interests of our clients as well as the critical element our independence plays in providing unbiased, astute investment advice. As always, we are grateful to our clients, whose confidence in us has made this achievement possible."

"Beacon Pointe Advisors truly distinguished itself during our evaluation of the industry," said Allen Scott, Research Director, Goldline Research. "The firm met or exceeded every expectation we have for holistic, client-centric firms" Over 780 Wealth Managers were evaluated during the selection process and the response was overwhelming.

Beacon Pointe Advisors was able to differentiate itself in a candidate pool with an average client to advisor ratio of one advisor for every sixty-nine clients, median assets under management of \$327 Million and an average of 33 years of experience. Mr. Scott further elaborated, stating that Beacon Pointe Advisors stood apart from the other candidates that were evaluated because of the strength of their client references.

Beacon Pointe's strengths include our experience in providing objective and useful analysis, building consensus, and navigating through difficult markets. Our professionals convey a sound perspective on the investment process, which entails an understanding of the utility and limits of investment tools. We believe that it is our objectivity, our comprehensive erudition, and our expertise that truly set us apart and allow us the unique capability of being able to look beyond the numbers and to confer knowledgeable, forward-looking guidance.

Goldline Research is a third-party, independent research firm specializing in evaluating professional services firms. Goldline Research undertakes an extensive, in-depth research process to review all qualified companies in a respective area. Its proprietary research process includes individual company interviews and quantitative analysis of key company data, as well as customer

reference checks to confirm high levels of customer service. Those companies that ultimately earn Goldline Research's Most Dependable™ designation demonstrate a commitment to service unparalleled in their industry.